

### How will the census be conducted?

- Census workers who are also called enumerators will interview heads or representatives of households across the entire country;
- This census will be conducted using technological devices in line with the current approach to census undertaking. This will greatly improve data quality; and timeliness of both data collection and release of results.

### What is the importance of conducting the census?

Information from the census has a wide range of uses, for example:

- Constituency delimitation
- Formulation of development policies and programs, including the size/ magnitude of the developments and their budgets
- Determination of location of social amenities such as schools and hospitals
- Determination of locations of business enterprises
- Determination of market size and commodity output levels
- Different industries can use census data for business planning purposes

   if you know the number and spread of your consumers, you will know
  how to plan for the distribution of your product.



## **Population and Housing Census**

### What is the Population and Housing Census?

The population and housing census, commonly referred to as the census, is a total count of the country's population, where demographic, social and economic information, as well as information about the housing conditions of the people who live in Botswana is gathered. The population and housing census is conducted at intervals of 10 years. Botswana conducted the last population and housing census in 2011.

### When will the census be conducted?

The census will be conducted in March 2022.



# Confidentiality

### How will the census workers be identified?

Census workers can be identified by:

- attire and protective clothing carrying the census logo;
- official letters of appointment on Government of Botswana letterhead:
- National Identity Cards (OMANG) with names corresponding to those on their letter of appointment;
- Census branded vehicles

# What guarantee do I have that my information will be kept confidential?

Confidentiality of information gathered is guaranteed. Any person employed to execute any duty under Statistics Act of 2009 signs an oath of secrecy before the Commissioner of Oaths.

















